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## FOR IMMEDIATE RELEASE



*FDC Third Quarter Core Values Ambassador Award Recipients: Luz Aguilar, production lead. Not pictured: Juan Cervantes, shipping associate; and Anthony Quan, shipping associate.*

## **FDC Graphic Films, Inc. Recognizes Employees for Exemplifying Company's Core Values**

### Three 'Ambassador' Awards in Third Quarter

SOUTH BEND, Ind. (December 20, 2022) — FDC Graphic Films, Inc. recognized three valuable employees as Core Values Ambassadors in the third quarter of 2022 for exemplifying one or more of the company's five core values.



FDC's Core Values are believed to be the five most important values in the way the company employees live and work: integrity, kindness, resiliency, engagement, and drive for success.

“Our team, our customers, and the world have faced difficult challenges this past year. These team members demonstrate their commitment to the Core Values through their actions, which makes me very proud,” said Judy Eck, CEO of FDC. “Thank you to all of the nominees. It is a pleasure to be surrounded by a team that is passionate about the FDC's goals and exhibits compassion toward one another every day.”

Luz Aguilar, recently promoted to production team lead, was recognized for her integrity and engagement. Dedicated to her work, Aguilar is organized, cares about the perfect products for customers, and is patient with her colleagues. The team member who nominated her, recalls when Aguilar was a prior craft lead, she made the Craft department tidier and safer, and motivated her when she was nervous about participating in a physical inventory for the first time. Aguilar told her in Spanish, “*No le tengas miedo al trabajo mayor que el trabajo te tenga miedo a ti*” (“Don't be afraid of hard work; hard work should be afraid of you”) which helped change her way of thinking and was able to finish the physical inventory strong. Aguilar is also an active member of the FDC Work-Life Team.

In the company's fourth double nomination, a shipping team was nominated for kindness and drive for success. Team members include Shipping Associates Juan Cervantes and Anthony Quan. Cervantes and Quan helped ship 20 extra orders to meet the company's goals and are always willing to help anyone. And when the department needed additional assistance due to a temporary labor shortage, they both stayed late to ensure that shipments were sent out on time. This is Cervantes' second award, the first earlier this year for his engagement and again for his drive for success.

Each employee received an FDC Core Values Ambassador Award certificate from the FDC Work-Life Team signed by Eck.

#### **ABOUT FDC GRAPHIC FILMS, INC.**

Founded in 1988, FDC is one of the sign-making industry's leading converters and distributors of sign vinyl films, digital media, overlaminates, banners, and heat transfer films with warehouses and converting facilities in both South Bend, Indiana, and Reno, Nevada. The company markets, converts, and distributes leading brands such as 3M, Lumina® by FDC, ASLAN, and RTape exclusively through distribution channels in all 50 states and Canada. Learn more at [fdcfilms.com](http://fdcfilms.com).

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