

7227 Series | Print Media: Intermediate, Gray Adhesive

Series 7227 is a premium, five-year outdoor durable gloss white film with gray adhesive for blackout. Ideal for slightly curved surface applications. Excellent for use in medium-term promotional, point of purchase displays, trade show displays, outdoor signage, and banners.

Film Technology | Calendered (PVC)

Film Thickness | 3.0 mil

Color | 002 Gloss White

Outdoor Durability | 5 Years

Blockout | Yes

Adhesive | Permanent (Gray)

Liner | 90#

Shelf Life | 1 Year

<u>CUTTING</u>	<u>PRINTING</u>	<u>INSTALLATION</u>
Computer Cut Yes Steel Rule Yes Thermal Die Yes Flat Bed Yes Sheetable Yes Laminate Yes	Thermal Transfer No Solvent Yes Eco-Solvent Yes Latex Yes UV Yes Screen Yes	Wet Apply Yes Min. App. Temp. 50°F Interior / Exterior Yes

<u>FILM</u> • Film Thickness (mils/μm) - 3.0 • Film Weight (gsm) - N/A • Gloss - 60° Reflection • Opacity (%) - N/A • Tensile Strength (lbs/in) - N/A • Elongation - N/A • Dimensional Stability - N/A	<u>Adhesive</u> • Adhesive Type - Permanent Solvent, Pigmented Gray • Adhesive Thickness (mils/μm) - N/A • Adhesive Color - Gray • Peel Strength (lbs/in) - (PSTC-1, 180° peel @ 12"/min., 73°F, Tested on SS = 15 min. 3.5 lbs./inch / 24 hr. 4.7 lbs./inch
<u>LINER</u> • Liner Weight (#/gsm) - 90# • Liner Type - Polycoated Bleached Kraft • Liner Thickness (mils/μm) - N/A • Release Force - N/A	<u>PERFORMANCE GUIDANCE</u> • Application Temp. - 50°F • Service Temp. - -40°F to +180°F • Shelf Life - 1 Year • Storage Temp. / Rel. Humidity - @ 73°F / 50% • Outdoor Durability - 5 Years

NOTE - For further information regarding printing, substrate cleaning, application, maintenance, durability, and removal please review the corresponding instructional bulletin available at fdcfilms.com.

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