

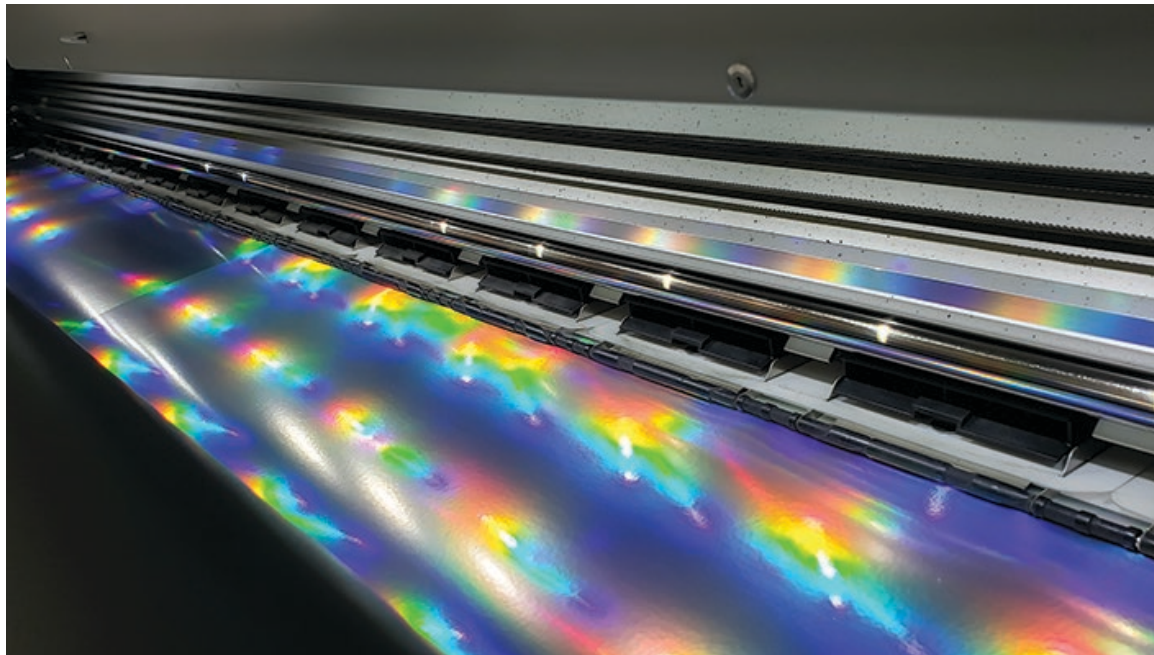


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FOR IMMEDIATE RELEASE



FDC Graphic Films, Inc. launched a new holographic film, Lumina® by FDC 3400, in 007-Unicorn.

FDC Graphic Films Introduces a New Holographic Film in 007-Unicorn

SOUTH BEND, Ind. (June 7, 2022) — FDC Graphic Films, Inc. launched a new holographic film, Lumina® by FDC 3400, ideal for general-purpose graphics, short-term signage/graphics, decals, labels, and lettering.

The 6.0 mil gloss finish film is offered in 007-Unicorn and coated with a permanent acrylic pressure-sensitive adhesive.



This 3400 Series has a 90# layflat liner that provides excellent dimensional stability for digital printing. It accepts a variety of solvent-based, eco-solvent, latex, and UV curable inks common to wide format digital printing systems.

This holographic film is available in roll sizes of 10" to 30" widths and 5- to 50-yard lengths. It's also available in 12"x12" standard size sheets as part of FDC's sheeting program, which is ideal for craft and do-it-yourself projects.

Request a sample of Lumina® by FDC 3400 in 007-Unicorn by chatting with FDC online at luminabyfdc.com, emailing orders@fdcfilms.com, or calling 1-800-634-7523.

For more information, visit luminabyfdc.com and search "3400."

ABOUT FDC GRAPHIC FILMS, INC.

Founded in 1988, FDC is one of the sign-making industry's leading converters and distributors of sign vinyl films, digital media, overlaminates, banners, and heat transfer films with warehouses and converting facilities in both South Bend, Indiana, and Reno, Nevada. The company markets, converts, and distributes leading brands such as 3M, Lumina® by FDC, ASLAN, and RTape exclusively through distribution channels in all 50 states and Canada. Learn more at www.fdcfilms.com.

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