

**7253 Series - Lumina Print Media: Intermediate Calendered, Semi -Rigid**

Lumina series 7253 is an Intermediate grade calendered vinyl film designed for printing general purpose graphics, signage and decals requiring medium-term durability. This product features a semi-rigid construction, which provides stiffness and ease of application without the use of a laminate or application tape.

Film Technology: .....PVC  
 Film Thickness: .....6.1mil  
 Color Availability: .....White (049 Matte)  
 Outdoor Durability: .....5 years  
 Adhesive Type: .....Permanent (Acrylic)  
 Adhesive Color: .....Clear  
 Computer Cut:.....yes  
 Steel Rule: .....yes  
 Thermal Die:.....yes  
 Flat Bed: .....yes  
 Sheetable: .....yes  
 Laminate: .....yes/cold  
 Printing:.....Solvent. Eco-Solvent, UV, Latex, Screen

(\*A print test is recommended prior to production to determine the suitability of this product given a particular printer, rip, ink type and ink set. Allow at least 24 hours for inks to dry and properly outgas prior to lamination, cutting or application.)

Shelf Life:.....1 year

Note: For further information regarding: printing, substrate cleaning, application, maintenance, durability and removal please review the corresponding instructional bulletin available at [www.fdcfilms.com](http://www.fdcfilms.com).

Warranty: Data provided by FDC is for general information only. This data is not to be used for exacting specification purposes. Always pre-test product. Suitability for any given application is the responsibility of the user. Since FDC cannot control the conditions under which the products referred to herein may be used or handle, it can make no guarantee as to the effectiveness, safety or applicability with respect hereto. FDC's only obligation shall be to replace such quantity of product proven to be defective. FDC shall not be liable for any injury, loss or damage, direct or consequential, arising out of the use or inability to use the product. Before using, the user shall determine the suitability of the product for their intended use, and the user assumes all risk and liability whatsoever in connection therewith. The seller, FDC, shall not be liable for any default or delay caused by contingency beyond its control or the control of its supplier including but not limited, short or reduced supply of fuel, or other integral components of the product.

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