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## FOR IMMEDIATE RELEASE



*FDC Graphic Films, Inc. welcomes Sean Hession, new Northwest / Canada West Regional Sales Manager.*

## **FDC Graphic Films, Inc. Announces Sales Team Addition**

SOUTH BEND, Ind. (June 15, 2021) — FDC Graphic Films, Inc. is pleased to announce that Sean Hession has joined the team as the Northwest / Canada West Regional Sales Manager.



Hession brings a sign industry career experience of over 30 years between account management and territory management. His responsibilities and track record working within a distribution network makes him a strong addition to the FDC team.

Hession is a proven leader talented with industry knowledge and developing loyal relationships both inside and outside his previous organizations.

“I’m excited to welcome Sean, along with his experience and background to our team,” said Renée Thibodeaux, FDC vice president of sales and customer care. “His sign industry sales success, leadership, and previous engagement with distributors in our network will prove invaluable.”

#### **ABOUT FDC GRAPHIC FILMS, INC.**

Founded in 1988, FDC is one of the sign-making industry’s leading converters and distributors of sign vinyl films, digital media, overlaminates, banners, and heat transfer films with warehouses and converting facilities in both South Bend, Indiana, and Reno, Nevada. The company markets, converts, and distributes leading brands such as 3M, Lumina®, ASLAN, and RTape exclusively through distribution channels. FDC’s employees serve customers in all 50 states and Canada. Learn more at [www.fdcfilms.com](http://www.fdcfilms.com).

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