

7237 Series – Lumina® Print Media: Intermediate Calendered, Slideable Air Egress Adhesive

Lumina 7237 Series is an intermediate grade calendered vinyl film designed for printing general purpose graphics, signage and decals requiring medium-term durability and clean removal. This product features a repositionable opaque air egress adhesive, which provides ease of application without bubbles or wrinkles. Series 7237 is recommended for use with Series 7037 laminate.

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| Film Technology: | Calendered, Polymeric |
| Film Thickness: | 3.0 mil (75 micron) |
| Color Availability: | White (002 Gloss /049 Matte) |
| Outdoor Durability: | 5 Years - when properly processed and applied (*Expected Durability: unprinted media, vertical exposure and ideal conditions.) |
| Adhesive: | Permanent / Grey / Air Egress |
| Adhesion: | 1.5 lbs/in – 15 min, 2.5 lbs/in – 24 hrs |
| Liner: | 90# Two-Side PE Coated Kraft |
| Application: | Flat Surfaces, Simple Curves |
| Chemical Resistance: | No Effect |
| Temperature: | Minimum Application Temperature is 50°F (*Temperature applies for: graphics, substrate and environment.) Service Temperature is -5°F to 250°F |
| Shelf Life: | 1 year(s) - when stored at 70°F and 50% relative humidity |

Note: For further information regarding: printing, substrate cleaning, application, maintenance, durability and removal please review the corresponding instructional bulletin available at www.fdcfilms.com.

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