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FOR IMMEDIATE RELEASE



FDC Graphic Films, Inc. added 13 new custom colors to the Lumina® 3710 Series, a premium ultra-metallic cast vinyl film for use in general signage, RV and marine applications, automotive aftermarket graphics, and striping.

13 New Custom Colors of Lumina® 3710 Now Available From FDC Graphic Films, Inc.

SOUTH BEND, Ind. (September 10, 2020) — FDC Graphic Films, Inc. added 13 new custom colors of the premium ultra-metallic cast vinyl film, Lumina® 3710.

Each of the new custom colors is now available, including diamond dust, coral, medium burgundy, wild card red, rose gold, desert taupe, lavender, dark blue, sapphire blue,



breakfast blue, sea foam, dark green, and brown. The Lumina® By FDC brand is known for providing choices at a great value such as this.

This 4-mil film offers dynamic graphic accents due to its large metal flakes, high surface gloss, and exceptional color depth.

Lumina® 3710 is for use in general signage, RV and marine applications, automotive aftermarket graphics, and striping.

Standard rolls are available in 15” to 60” widths as well as 12”x12” standard size sheets as part of FDC’s sheeting program, which is ideal for craft and do-it-yourself projects.

Request a sample of one of the 22 total custom colors by contacting FDC at 800-634-7523 or orders@fdcfilms.com.

For more information, visit www.fdcfilms.com and search “3710.”

ABOUT FDC GRAPHIC FILMS, INC.

Founded in 1988, FDC is one of the sign-making industry’s leading converter and suppliers of sign vinyl films, digital media, overlaminates, banners, and heat transfer films with warehouses and converting facilities in both South Bend, Indiana and Reno, Nevada. The company markets, converts and distributes leading brands such as Lumina®, 3M, RTape, and ASLAN exclusively through distribution channels. FDC’s 120 employees serve more than 1,000 customers in all 50 states and Canada. Learn more at www.fdcfilms.com.

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