

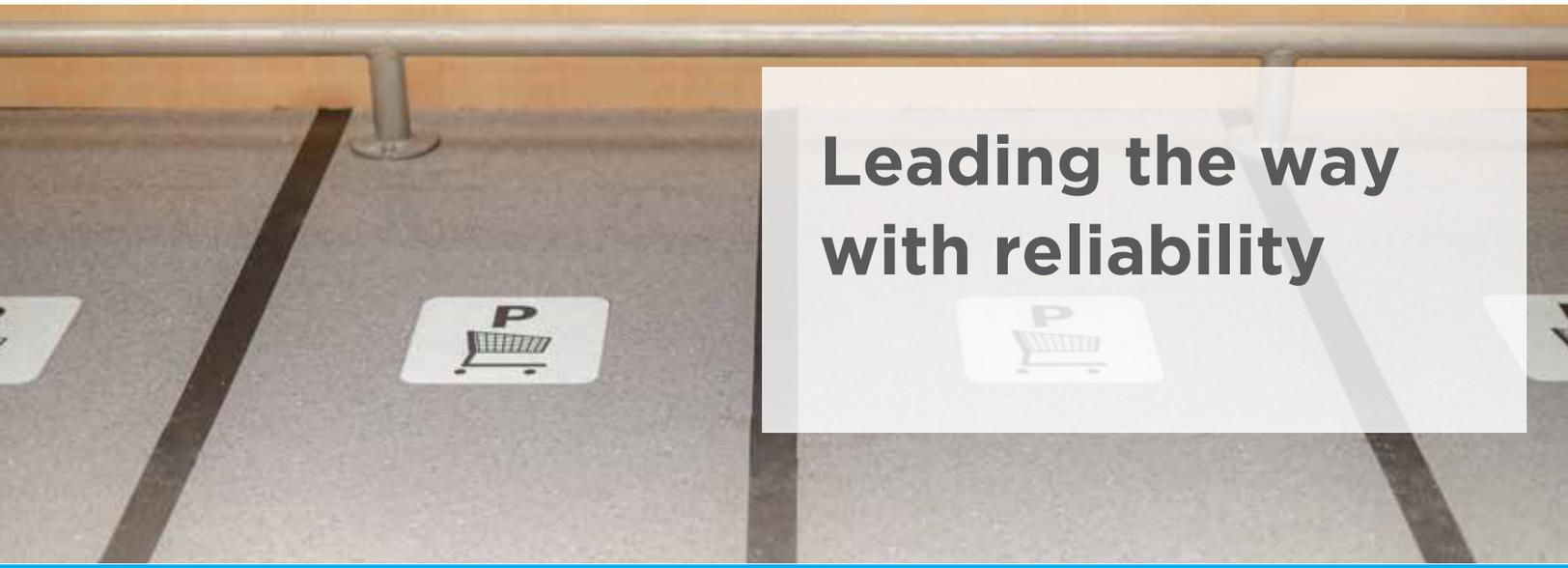
## NEW! | Lumina<sup>®</sup> Smooth Tile & Carpet Floor Films

FDC Graphic Films, Inc. has introduced two new floor films to its offering of Lumina<sup>®</sup> Digital Print Media. The two products are designed for short-term applications and are compatible with solvent, eco-solvent, UV curable, and screen print ink technologies.

The Lumina<sup>®</sup> 7251 Series is a specially designed film for application to smooth tile and concrete interior surfaces.

The Lumina<sup>®</sup> 7279 Series is constructed with an adhesive that is suited for industrial carpets with a short nap and tight weave or tiles with a slightly textured surface.

Both floor films are recommended to be used with Lumina<sup>®</sup> 7051 Series: Anti-Skid Floor Laminate. Distributors are eligible for an additional discount on the 7051 Series when they buy either the 7251 or 7279 Series with a roll of 7051 laminate in the same size configuration.



**Leading the way  
with reliability**



**Printable Using Solvent,  
Eco-Solvent, UV, & Screen  
Print Ink Technologies**



**Slip Resistant**



**Recommended to Pair  
With Laminate**

# Product & Technical Specs

## 7251 | Smooth Tile Floor Film

Lumina® 7251 is a vinyl with acrylic adhesive on a stay-flat liner specially designed for removability from most commercial tile and smooth concrete substrates including POP decals, social distancing graphics, and short-term wayfinding signage. This film is available in (049) matte white. Recommended to be used with Lumina® 7051.



Film Technology | Calendered  
Sheetable | Yes  
Film Thickness | 3.2 mil

Finish | Matte  
Blockout | Yes  
Adhesive / Color | Removable / Clear

Liner | 90# Layflat  
Conformability | Flat  
Printing\* | S, E, U

## 7279 | Carpet Floor Film

Lumina® 7279 is a flexible 3.2 mil vinyl with an acrylic pressure sensitive adhesive on a stay-flat liner specially designed for removability of the film from most commercial carpets for up to six months under normal conditions including POP decals, tradeshow aisle markings, social distancing graphics, and short-term wayfinding signage. This film is designed for solvent, eco-solvent and UV curable inks, available in (049) matte white. Recommended to be used with Lumina® 7051.



Film Technology | Calendered  
Sheetable | Yes  
Film Thickness | 3.2 mil

Finish | Matte  
Blockout | Yes  
Adhesive / Color | Removable / Clear

Liner | 90# Layflat  
Conformability | Flat  
Printing\* | S, E, U

## 7051 | Anti-Skid Floor Laminate

A slightly textured calendered vinyl designed to provide protection and slip resistance for floor graphics. It can be paired with both the Lumina® 7251 and 7279 Series.



Film Technology | Calendered  
Sheetable | No  
Film Thickness | 6 mil

Finish | Luster  
Laminate | Yes / Cold  
Adhesive / Color | Permanent / Clear

Liner | 53# Layflat  
Conformability | Flat  
Interior / Exterior | Interior

\*PRINTING KEY: S (Solvent) | E (Eco-Solvent) | U (UV Curable)



## Need an additional sample?

FDC Graphic Films, Inc. has a full sample program for color matching and testing product out before you buy, and it is simple to use!

### If you are a distributor:

Contact FDC and request a sample. FDC will deliver the sample to you or drop ship the sample order directly to your customer at no charge.

### Not a distributor?

Contact your local FDC distributor and request a sample! Don't know of any distributors? Check out our Where to Buy distributor locator online at [fdcfilms.com](http://fdcfilms.com), or call us at 800-634-7523.

Once you find a distributor, they will place an order with FDC, and we can ship your sample directly to you!



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