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FOR IMMEDIATE RELEASE



FDC Graphic Films Introduces an Etched Glass Vinyl

SOUTH BEND, Ind. (June 16, 2020) — FDC Graphic Films, Inc. has launched a new premium etched glass vinyl film, Lumina® 3522, designed to simulate an etched glass or sandblasted look on a variety of surfaces.

The 3522 series is ideal for interior and exterior applications on windows, partitions, and displays. It carries seven-year outdoor durability when unprinted.

The introduction of this new film is part of FDC's new *recovery support program* launched on June 9 to help customers begin the road to recovery from the COVID-19 pandemic. Distributors can expect to receive weekly communications for special product launches and promotions through July 14.

For more information, visit www.fdcfilms.com and search "3522" and "recovery support program."



ABOUT FDC GRAPHIC FILMS, INC.

Founded in 1988, FDC is one of the sign-making industry's leading converter and suppliers of sign vinyl films, digital media, overlaminates, banners, and heat transfer films with warehouses and converting facilities in both South Bend, Indiana and Reno, Nevada. The company markets, converts and distributes leading brands such as Lumina®, 3M, RTape, and ASLAN exclusively through distribution channels. FDC's 120 employees serve more than 1,000 customers in all 50 states and Canada. Learn more at www.fdcfilms.com.

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