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FOR IMMEDIATE RELEASE



New Lumina® digital sample kits from FDC Graphic Films, Inc. [left] First set of two rolls: Lumina® 7051 anti-skid floor laminate and Lumina® 7250 permanent print media film featured in the Communication Kit. [right] Second set of two rolls: Lumina® 7242 print media and Lumina® 7504 13-ounce PVC scrim banner featured in the Banner Kit.

Lumina® Digital Sample Kits Now Available from FDC Graphic Films

SOUTH BEND, Ind. (June 30, 2020) — FDC Graphic Films, Inc. now has two digital sample kits available for customers to try Lumina® By FDC products.

For a limited time, each shrink-wrapped and labeled kit can now be purchased at an introductory price of 20% off.

The first sample kit is the Communication Kit featuring rolls of an anti-skid floor laminate in #100 luster clear and a permanent print media film in #002 gloss white:



- Lumina® 7051 - A slightly textured calendered vinyl laminate designed to provide protection and slip resistance for floor graphics. It can be paired with printable media and vinyl like Lumina® 4200, 7250, and 7243. (54" x 25 yards – a quantity of 1)
- Lumina® 7250 - An intermediate grade calendered vinyl film designed for printing permanent graphics, signage, and decals requiring medium-term durability with a strong bond. This product features an aggressive high-tack adhesive, which provides excellent adhesion. (54" x 25 yards – a quantity of 1)

The second sample kit is the Banner Kit featuring rolls of a print media in #002 gloss white and a 13 oz. PVC scrim banner in #002 gloss white:

- Lumina® 7242 - An intermediate grade calendered vinyl film designed for printing general purpose graphics, signage, and decals requiring medium-term durability. (54" x 25 yards - a quantity of 1)
- Lumina® 7504 – A 13-ounce PVC scrim banner designed for printing general purpose signage and displays. It's a one-sided smooth and printable non-top coated media with a high white point that provides great printability. This product features tear, curl, and fire resistance (NFPA 701, B1, M2). (30" x 40 yards – a quantity of 1)

The introduction of these new digital sample kits is part of FDC's new *recovery support program* launched on June 9 to help customers begin the road to recovery from the COVID-19 pandemic. Distributors can expect to receive weekly communications for special product launches and promotions through July 14.

For more information, visit www.fdcfilms.com and search "7051," "7250," "7242," "7504," and "recovery support program."

ABOUT FDC GRAPHIC FILMS, INC.

Founded in 1988, FDC is one of the sign-making industry's leading converter and suppliers of sign vinyl films, digital media, overlaminates, banners, and heat transfer films with warehouses and converting facilities in both South Bend, Indiana and Reno,



Nevada. The company markets, converts and distributes leading brands such as Lumina[®], 3M, RTape, and ASLAN exclusively through distribution channels. FDC's 120 employees serve more than 1,000 customers in all 50 states and Canada. Learn more at www.fdcfilms.com.

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