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FOR IMMEDIATE RELEASE



FDC Graphic Films Introduces an Ultra-Metallic Cast Vinyl

SOUTH BEND, Ind. (February 4, 2020) — FDC Graphic Films, Inc. launched a new premium cast vinyl film, Lumina® 3710, for use in general signage, RV and marine applications, automotive aftermarket graphics, and striping.

This series provides dynamic graphic accents due to its large metal flakes, high surface gloss, and exceptional color depth.

The new 4-mil film is offered in nine colors with more on the way. Standard rolls are available in 15” to 60” widths.

Lumina® 3710 is also available in 12”x12” standard size sheets as part of FDC’s sheeting program, which is ideal for craft and do-it-yourself projects.



For more information, visit www.fdcfilms.com and search “3710.”

ABOUT FDC GRAPHIC FILMS, INC.

Founded in 1988, FDC is one of the sign-making industry’s leading converter and suppliers of sign vinyl films, digital media, overlaminates, banners, and heat transfer films with warehouses and converting facilities in both South Bend, Indiana and in Reno, Nevada. The company markets, converts and distributes leading brands such as Lumina®, 3M, RTape and ASLAN exclusively through distribution channels. FDC’s 120 employees serve more than 1,000 customers in all 50 states and in Canada. Learn more at www.fdcfilms.com.

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