



Join Our Team at FDC

FDC Graphic Films, Inc. (FDC) is a Master Distributor and converter of wide-format digital media, digital over laminating films, digital banners, textile media, sign films and heat transfer films. The company sells Lumina®, our national brand of digital media, sign vinyl and heat transfer vinyl. The company also sells 3M, RTape, and ASLAN branded products exclusively through US and Canadian sign and graphics distributors. Our achieved growth and continued success comes from having top talented individuals joining our team!

Position: Product Manager

Manages Others: No

Travel: 30%

Base Pay: Salary

Position Overview:

The Product Manager will report to the Vice President of Marketing and will have a key impact on the Company's initiative to double in size by year-end 2021. The Product Manager will have a significant role in identifying opportunities, creating plans and in implementing the growth strategy. Responsibilities will include a combination of product, market and channel focused activities in support of Vision 2021. The primary objective is to fill the new product and program funnel with opportunities that will drive growth when implemented.

Key Responsibilities:

- Driving growth by developing strategies and implementing programs that deliver product and channel growth
- Managing life-cycle of product lines from strategic planning to tactical activities
- Defining the product strategy and road map
- Delivering appropriate product artifacts - e.g., business requirements, business cases, reports customer documentation, training information, etc.
- Coordinating with cross functional teams (e.g., Marketing, Operations, Legal and Sales) to drive and deliver effective product road maps and solutions
- Setting price strategies, pricing guidelines and profit margin targets
- Closely monitoring market and customer trends, competitor activities, and synthesize into recommendations and action plans
- Leading and collaborating with cross-functional teams through product planning, development, test planning and product launch and life-cycle management

Requirements:

- 5+ years of product management experience
- Bachelor's Degree (MBA preferred)
- Work experience in Graphics, Sign and/or Distribution a strong plus
- Knowledgeable in current technologies
- Experience in project management and planning
- Strong analytical skills and experience with business case development
- Ability to work with both technical and business stakeholders
- Extremely comfortable in a fast paced environment that requires excellent time management and the ability to multi-task and prioritize effectively
- Excellent written and verbal communication skills
- Excellent teamwork skills
- Proven ability to influence cross-functional, potentially remote teams without formal authority
- Must be able to travel at least 30% of the time
- Ability to obtain and retain a passport

Key Characteristics:

- Leadership
- Team Player/Good Partner
- Influence skills
- Strategic thinking
- Hustle – Get things done
- Analytical skills
- Attention to detail
- Passion

What You'll Love About Us:

- **Great Company Culture.** Our culture includes high morale, motivation, responsibility, trust, creativity, responsiveness, flexibility and productivity.
- **Rest and Relaxation.** PTO plus 9 paid holidays.
- **Remote Access.** Provided the flexibility to work from different locations.
- **Health Benefits.** Medical with HSA and PPO options, dental, vision, LTD and STD.
- **Employee Assistance Program.** Service to promote health, wellness and work-life balance.
- **Prepare for the Future.** 401(k) with company match.
- **Tuition/Education.** Up to \$4000.00 per year for educational reimbursement.
- **EEO Statement:** We're an equal opportunity employer. All applicants will be considered for employment without attention to race, color, religion, sex, sexual orientation, gender identity, national origin, veteran or disability status.

Count On Us.®

Please send your resumé to:
employment@fdcfilms.com

FDC Graphic Films, Inc.

3820 William Richardson Drive

Tel: 800.634.7523 | Fax: 574.273.4500 | Email: fdcfilms@fdcfilms.com

fdcfilms.com