

## DIGITAL MEDIA | ESSENTIAL PORTFOLIO

The Lumina® by FDC digital media portfolio helps distributors succeed with a solid lineup of bread-and-butter print films and laminates.

**NEW Lumina® by FDC 7204**  
Print Media: Promotional

3 Years / Permanent

**NEW Lumina® by FDC 7227**  
Print Media: Intermediate,  
Gray Adhesive

5 Years / Permanent

**Lumina® by FDC 7242**  
Print Media: Intermediate,  
Clear Adhesive

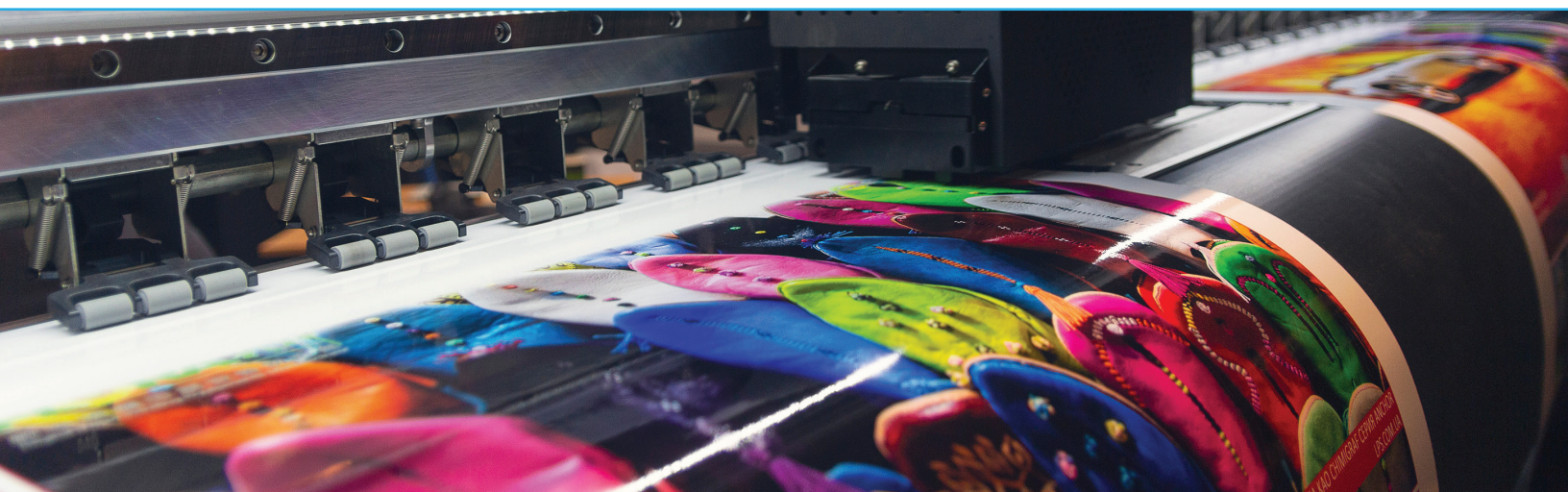
5 Years / Permanent

**Lumina® by FDC 7238**  
Print Media: Intermediate,  
Gray Air Egress Adhesive

5 Years / Permanent

**Lumina® by FDC 7038**  
Laminate: Intermediate

5 Years



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# Print Films & Laminates

Lumina® by FDC Digital Media Portfolio

## The Essential Lineup

	<b>NEW</b> <b>7204 Series</b> Print Media: Promotional	<b>NEW</b> <b>7227 Series</b> Print Media: Intermediate, Gray Adhesive	<b>7038 Series</b> Laminate: Intermediate	<b>7238 Series</b> Print Media: Intermediate, Gray Air Egress Adhesive	<b>7242 Series</b> Print Media: Intermediate, Clear Adhesive
<b>OUTDOOR DURABILITY</b>	3 Years	5 Years	5 Years	5 Years	5 Years
<b>ADHESIVE</b>	Clear, Permanent	Gray, Permanent	Clear, Permanent	Gray, Permanent	Clear, Permanent
<b>COLOR/ FINISH</b>	002 Gloss White	002 Gloss White	000 Clear 100 Luster Clear 200 Matte Clear	002 Gloss White 049 Matte White	002 Gloss White 049 Matte White 100 Luster Clear
<b>ROLL SIZE</b>	54" x 50 Yds	54" x 50 Yds	60" x 50 Yds 60" x 25 Yds 54" x 50 Yds 54" x 25 Yds 30" x 50 Yds 30" x 25 Yds	60" x 50 Yds 60" x 25 Yds 54" x 50 Yds 54" x 25 Yds 30" x 50 Yds 30" x 25 Yds	60" x 50 Yds 60" x 25 Yds 54" x 50 Yds 54" x 25 Yds 30" x 50 Yds 30" x 25 Yds



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